



## MAKING THE CASE FOR GIVING

Whether it's a shelter for homeless teens, a mobile hygiene trailer, food boxes for medically fragile individuals or support for families affected by the wildfire disaster, United Way is committing to step up and help wherever we're needed.

We've worked very hard over the last two years to strengthen our relationships with area service providers and community members to assure our efforts are impactful, our resources are used wisely, and our focus is on collaboration and sustainable outcomes. We can't do our work without you - put us to work for you and let us put your passion into action. **Just raise your hand.**

### FAQS:

#### WHY SHOULD I GIVE TO UNITED WAY?

No other single organization has the scope, expertise or influence to bring hundreds of human service agencies, government, education partners and dedicated volunteers around a common vision of achieving long lasting results for a stronger, healthier Willamette Valley. When you give to a specific charity, you support a cause. When you give to United Way, your gift becomes part of a collective effort to strengthen our entire community. Your gift to United Way allows you to accomplish more than you can alone or through a single charity.

#### WHERE DOES THE MONEY GO?

The best part about being a United Way donor is that dollars raised here, stay in your community - where it is needed most. We work every day to learn about the gaps in available resources to support those needs. Through grant funding, community impact projects, and volunteer efforts, our ultimate goal is solving the biggest issues in the Willamette Valley. Together, we truly make changes that will last for generations to come.

#### HOW CAN I BE SURE MY CONTRIBUTION IS WELL MANAGED AND WELL SPENT?

United Way is committed to accountability and validation of our partner agencies through a rigorous vetting process. Willamette University MBA Program currently manages our grant making process. Knowledgeable, well-trained professors and their students carefully screen and select the programs funded by your contribution. The recommendations for funding are then reviewed and approved by our executive team.

#### WHAT FINANCIAL SAFEGUARDS ARE IN PLACE AT UNITED WAY?

United Way is committed to the highest standards of accountability and transparency when investing donor dollars. As a matter of practice, no single staff member is able to process any transaction from start to finish and all checks must be signed by two authorized signers. The Finance Committee and Board of Directors review financial statements quarterly to ensure adherence to the budget. An independent accounting firm audits once a year and the Audit Committee and Board of Directors must review and approve this audit each year.

